

StarCat Entertainment

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StarCat Entertainment - Los Angeles, Ca

StarCat specializes in graphic and web design, art direction, project management, multimedia production, brand management, merchandise and packaging, promotional concepts, video production, copywriting, photography, animation, Audio/Video editing, DVD authoring, and marketing campaign development. Clients include well-known brands in diverse categories including entertainment, media, video games and technology.

Creative Services Summary

Graphic Design, Brand Management and Marketing

- **UMG/Universal Music Group/Universal Records:** Design
- **MasterCard:** Design
- **Earthtone Music Group:** Design and branding
- **Sony Computer Entertainment:** Packaging design
- **Nintendo of America:** Collateral material and packaging design - Mario Award recipient
- **Radio Shack:** Collateral material design
- **Pelican Accessories:** Packaging, asset and collateral material design
- **Connoisseur Records:** Brand management, design, marketing, copywriting and promotions
- **Austin Music Network:** Corporate branding, design and promotions
- **Grace Animation:** Design
- **eltonjohn.com:** Design
- **John Ratzenberger:** Marketing, PR, design and copywriting
- **Nuts, Bolts, and Thingamajigs Foundation:** All branding, design, marketing, copywriting, and fundraising
- **Mt. High Entertainment:** Corporate branding, copywriting, design and marketing for roster
- **San Manuel Casino:** Design and PR
- **Natrol, Inc:** Brand management and copywriting
- **Pharaoh's Lost Kingdom:** Marketing and copywriting
- **Urban Archipelago Films:** Graphic design, marketing and packaging

Media Production, Event and Stage Management

- **Connoisseur Records:** Commercial production, stage management and event coordination
- **Austin Music Network:** Morning show production and special event coordination
- **John Ratzenberger:** EPK production, DVD authoring and audio/video editing and graphics
- **Nuts, Bolts, and Thingamajigs Foundation:** Multimedia production, editing and DVD authoring
- **Mt. High Entertainment:** Stage management, event coordination and production
- **San Manuel Casino:** Stage management
- **Pharaoh's Lost Kingdom:** Commercial production, stage management and event coordination
- **One Six Two Six:** Pilot and commercial production
- **Mr. Clown Productions:** TV Production, DVD design and authoring
- **Where's Lunch Productions:** Editing and DVD authoring
- **Herzog•Cowen:** Documentary graphics package and DVD authoring
- **Westminster Police Department:** Instructional video production and DVD authoring
- **Associated Television International (ATI):** Production and post-production
- **Urban Archipelago Films:** Music video Director of Photography and DVD authoring
- **Schmo-Gun Productions:** Documentary producer and editor

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■ Creative Services Summary (cont'd)

Web Development and Internet Marketing

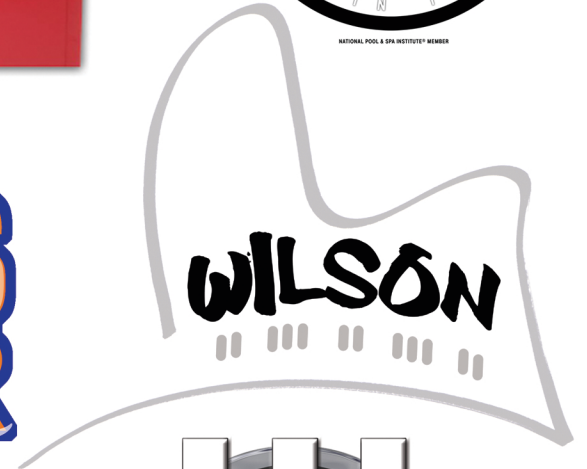
- **Connoisseur Records / BeyonBob.net:** Website development, marketing, EPK, flash games, and podcasts
- **Ratzenberger.com:** Website redevelopment, internet marketing and ecommerce, CMS
- **NutsandBoltsFoundation.org:** Website development, internet marketing and ecommerce, SEO, CMS
- **DiscoveryandInvention.org:** Website development, internet marketing and ecommerce, SEO, CMS
- **VeniceMaki.com:** Website development, CMS
- **Add-Student-Leadership.org:** Website design, internet and traditional marketing, SEO, CMS
- **DelilahFilms.net:** Website development, SEO
- **GordoEntertainment.com:** Website development and promotions, CMS
- **LaMesaLandCompany.com:** Website development, internet marketing and SEO
- **OneDropSound.com:** Website development, CMS, SEO
- **cytusa.com:** Website development, CMS, SEO
- **SpaydeFlooring.com:** Website development, CMS, SEO

■ Technical Proficiency

Fluent in Mac and PC platforms, including Microsoft Office and all common Mac Applications; most design applications, including Photoshop, Illustrator, InDesign, Fireworks, Flash, Dreamweaver, GoLive, After Effects, Final Cut Pro, Motion, DVD Studio Pro. Working knowledge of hardware including expansion, networking and troubleshooting capabilities.

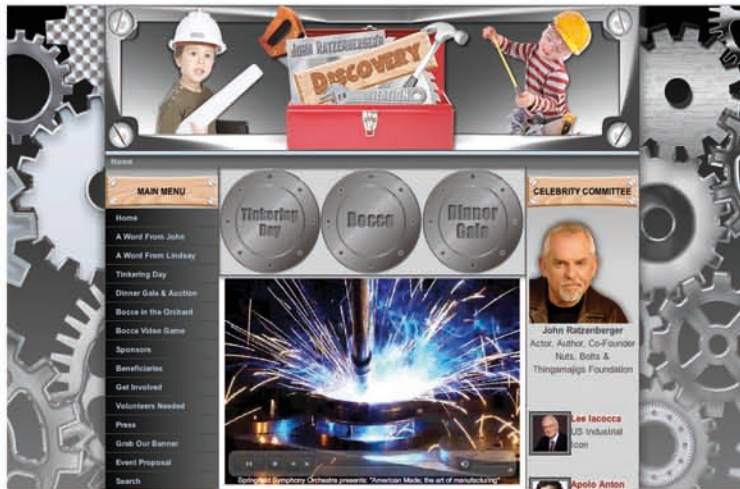
■ References

- Dan Hubbert, Connoisseur Records
- Chris Berkencamp, OneSixTwoSix Productions
- Brad Chelstrom, Universal Music Group
- John Ratzenberger, Actor
- Ray Romano, Schmo-Gun Productions
- Tom Caltabiano, Mr. Clown Productions
- Johnathan Buss, Herzog•Cowen
- Phil Rosenthal, Where's Lunch Productions



LOGOS / BUGS

STARCAT



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